

Agenda

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**Welcome and Introductions** *Mayor Lonick, Town of Orange*

**Panel 1: Heritage Tourism**

Moderator: *Karon Keith, Orange County Director of Tourism*

A. Economic Benefits

*Bruce Twyman, Heritage Tourism Development Manager, VTC*

B. Inventory of Assets

*Ashley Neville, Senior Principal Investigator- Architectural History, Gray & Pape, Inc.*

C. Mosby Heritage Area

*Judy Reynolds, Executive Director, Mosby Heritage Area Association*

**Break**

**Panel 2: Transportation Corridor Management**

Moderator: *Debbie Kendall, Planning Director, Orange County*

A. Rt. 340 Corridor Issues

*Doug Stanley, AICP, Administrator/Planning Director, Warren County*

B. Rockbridge County Tourism Corridor Overlay District

*Sam Crickenberger, Planning Director, Rockbridge County*

C. Bicycle and Pedestrian Planning

*Allen Turnbull, Director, BikeWalk Virginia*

**Lunch, Walking Tour**

**Panel 3: Town Character and Livability**

Moderator: *Jay Harrison, Executive Director, Orange Downtown Alliance*

D. Benefits of a Small Town: Why Orange?

*Fred and Beth Nichols, Gallery owners*

E. Historic Districts and Preservation Tax Credits

*David Edwards, Director, Winchester Regional Preservation Office, Dept. of Historic Resources*

*Virginia McConnell, Manager of Rehabilitation Tax Credit and Easement Programs, DHR*

F. Toward an Enhanced Regional Identity: Reinventing Success in a Small Town

*Amy Yarcich, Program Manager, Va Main Street Program, Dept. of Housing & Community Development*

**Wrap-Up** *Jeff Walker, Principal Planner, RRRC*

**Montpelier Reception and Tour**