

Sponsoring Organizations

Rappahannock County
Rappahannock-Rapidan Regional Commission
Virginia Department of Transportation

Goals of the Living Towns Program*

- ◆ Share ideas for planning and quality of life in towns and villages—the original smart growth strategy.
- ◆ Help preserve the historic and natural heritage of the region.
- ◆ Participate in local and regional research and interpretation to make area history come alive.
- ◆ Work to build linkages and enhance networking among area communities.
- ◆ Integrate resources of the Department of Historic Resources, the Department of Housing and Community Development, Department of Conservation and Recreation, Department of Transportation and the Virginia Main Street Program in support of Living Town goals.
- ◆ With positive intent, integrate private, public and non-profit resources to build, maintain and enhance the identity of the region, and sense of place of its towns, rural communities and open spaces.

*With thanks and acknowledgment to the Northern Shenandoah Valley Regional Commission (NSVRC) which originated the Living Towns program in 1997

420 Southridge Parkway, S.106
Culpeper, VA 22701

Rappahannock-Rapidan
REGIONAL COMMISSION



6th Annual

RRRC Living Towns Planning Workshop

2007

Village of Sperryville, Rappahannock County, VA

“Sperryville: Gateway to the New Economy”



Thursday, May 31, 2007

Old Schoolhouse
Sperryville, Virginia

The purpose of the Living Towns annual workshop series is to bring together representatives of the region’s towns with those of public and private sector entities to network and exchange information on planning, revitalization and preservation of towns as vital economic living centers.



On the cover:
Main Street (Rt. 522) in beautiful Sperryville (Rappahannock County), VA, location of this year’s RRRC planning workshop

Above:
Old Sperryville School House (circa 1930’s), where workshop sessions are to be held, with TEA21- funded pedestrian bridge in foreground

Registration

Sign up for:

	Time	Price
<input type="checkbox"/> Living Towns Sperryville Workshop (cost includes morning coffee, lunch, bus tour and reception at Long View Gallery)	8:30-3:15	\$35.00*
		*\$45.00 if rec'd after May 23, 2007
<input type="checkbox"/> I also plan to attend the post-workshop reception	3:30-5:00	
<input type="checkbox"/> Vegetarian Lunch requested		

Name _____

Position/Title _____

Organization _____

Address 1 _____

Address 2 _____

Phone _____

E-Mail _____

Questions? Please contact **Sue Hromyak** at (540)-829-7450 or planinfo@rrregion.org for more information.

Space is limited! Please register no later than: **May 23, 2007**

Please send registration and payment to:

Rappahannock-Rapidan
Regional Commission
420 Southridge Parkway, S. 106
Culpeper, VA 22701
Phone: 540-829-7450
Fax: 540-829-7452
<http://www.rrregion.org>

RRRC Living Towns Sperryville

Thursday, May 31, 2007

11:30 Bus Tour and Lunch

(Please see registration packet for which group you are in)

- **Bus Tour**—Hop on the bus for an informative tour of Sperryville and surrounding area
- **Lunch**—from *Thornton River Grille & Mount Vernon Farm*

1:00 Keynote Speaker

"The *Santa Fe*-ing of the Piedmont"

Joel Garreau is author of "Edge City: Life on the New Frontier" and "Radical Evolution." He is a reporter for The Washington Post.

1:45 Planner's Tool Box

Moderator: Todd Benson, Fauquier Cnty Field Officer, Piedmont Environmental Council

A. Community Visioning

Caroline Wilkinson, Program Manager, VA Natural Resources Leadership Institute, UVA

B. Next Generation Marketing

Wirt Confroy, Director, Electronic Marketing, VA Tourism Corporation

C. Workforce Affordable Housing

Kim Hart, Exec. Dir, Windy Hill Foundation, and Member, Loudoun County Housing Advisory Board

D. Virginia Birding & Wildlife Trail

Jeff Trollinger, Watchable Wildlife Program Manager, VA Dept. of Game & Inland Fisheries

3:15 Wrap-Up: Jim Gannon

3:30 Reception at Long View Gallery—*All invited.* Please join us for refreshments and light hors d'ouvres at *Long View Gallery*, featuring locally produced wines by *Sharp Rock Vineyards & Gadino Cellars*

8:30 Registration and Coffee

9:00 Welcome and Introductions

- John McCarthy, Rappahannock County Administrator
- Jeffrey Walker, Executive Dir., Rappahannock-Rapidan Regional Commission

9:10 Area Identity

Moderator: Tom Tepper, Member, Rappahannock County Planning Commission

A. Agriculture and Rural Character

Claire Collins, City Manager, City of Covington, & former Bath County Admin.

B. Virginia Wine Tourism

Ann Heidig, 2nd Vice-Pres., VA Wineries Assn, and Owner, Lake Anna Winery

C. Crooked Road: Virginia's Heritage Music Trail Case Study Example

Todd Christensen, Deputy Director of Community Development, DHCD

10:10 Break

10:20 Community Development

Moderator: Jim Gannon, *Rappahannock Voice* founder/owner and *Wall Street Journal* reporter

A. Innovative Business Success

Sarah Cohen, President, Route 11 Potato Chip Company

B. Partnering with the Park

Catherine Gilliam, VA Program Manager, National Parks Conservation Association

C. Broadband/Internet Infrastructure Development Issues

Chris Thompson, Policy Analyst, Department of Housing and Community Development

Directions and Parking

To workshop at:
Sperryville Old Schoolhouse
Intersection of Rt. 522 and Rt. 211

From points north and east: Follow Rt. 211 West from Warrenton to Sperryville. Driveway into Schoolhouse is on your left.

From points south: Follow Rt. 522 from the Town of Culpeper to Rt. 211 North to Sperryville (about 28 miles). Turn right onto Rt. 211 and then an immediate right into the Schoolhouse parking lot.

From points west: Take Rt. 211 East to Rt. 522 in Sperryville. Go through the intersection and turn right into to the Schoolhouse parking lot.

To reception at:

Long View Gallery

From Old Schoolhouse

Short walk from the Schoolhouse (handicapped parking available). Cross pedestrian bridge and continue to stop sign at Main Street. Turn right—Long View Gallery is two buildings down on the left.

Village of Sperryville

