

2003 RRRC Living Towns Warrenton Planning Conference
“Upper Story Housing, the Arts and Aesthetics: Toward a Vital and Vibrant Downtown”
Wednesday, June 18, 2003
John Barton Payne Building - Historic Old Town Warrenton

Morning Session

8:30 Registration, Continental Breakfast, Networking

9:00 Welcome and Introductions

George B. Fitch, Mayor, Town of Warrenton
Harry F. Atherton, Chairman, Fauquier County Board of Supervisors

9:10 Upper Story Housing over Street Level Retail

Moderator: Chris Mothersead, Director, Warrenton Planning & Community Development

- A. **The Case in Lexington, VA**
Bill Blatter, Director of Planning
City of Lexington
- B. **Drafting of a Mixed-Use Ordinance**
Helen Reinecke-Wilt, Senior Planner
City of Falls Church
- C. **Financing and Historic Tax Credits**
Robin Miller, Principal
Miller & Associates

10:10 Break

10:20 Encouragement of the Arts

Moderator: Jeffrey Walker, Deputy Director, RRRC

- A. **Ki Theatre of Washington, VA**
Julie Portman, Artistic Director
Ki Theatre
- B. **The Live Arts Story**
Will Kerner, Photographer & Co-Founder
Live Arts of Charlottesville
- C. **Shakespeare in Staunton**
John Avoli, Mayor
City of Staunton

Lunch and Walking Tour

11:30 Lunch catered onsite

Catering provided by:

Molly's Cockles and Mussels, A Traditional Irish Pub
Historic Old Town Warrenton, VA

12:15 Town of Warrenton Walking Tour

Bo Tucker, Director of Public Works and Utilities, Town of Warrenton
Chris Bogert, Project Engineer, Public Works and Utilities, Town of Warrenton
Anne-Marie Walsh, Executive Director, Partnership for Warrenton Foundation

Afternoon Session

1:00 Keynote Speaker

Corporate Visual Responsibility

Ronald Lee Fleming, President, Townscape Institute

How planners, citizens, and public officials working together can resist look-alike corporate franchise designs and advocate for designs that reflect and enhance community character.

1:45 Entrance Corridors: The First Impression

Moderator: Richard Calderon, Senior Planner, Fauquier County Planning & Community Development

A. Contextual Design

Bill Frazier, Principal
Frazier & Associates

B. Tourism Corridor Overlay Districts

Bill Blatter, Director of Planning
City of Lexington

C. The Main Street Equation

Courtney Anderson, Community Development Administrator
VA Main Street Program

3:00 Wrap-Up

Anne-Marie Walsh, Executive Director, Partnership for Warrenton Foundation

3:30-5:00

Reception at the Fauquier Club