

**VIRGINIA COORDINATED HUMAN SERVICE MOBILITY PLANS
 RAPPAHANNOCK-RAPIDAN RC (PDC 9)
 PROPOSED STRATEGIES AND POSSIBLE PROJECTS**

Proposed Strategy	Unmet Need /Issue Addressed	Possible Projects
<p>Continue to support and maintain capital needs of coordinated human service/public transportation providers.</p> <p><i>Potential Funding:</i></p> <ul style="list-style-type: none"> - Section 5310 - New Freedom - JARC 	<p>Expanded transportation options for non-Medicaid funded medical.</p> <p>Greater transportation to major destinations in Culpeper and Warrenton.</p> <p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Weekend transportation service in rural areas of the region, especially for work-related trips.</p> <p>Expanded transportation services in rural areas, especially service to Culpeper, Fauquier, and Orange Counties.</p> <p>Expanded transportation services to medical facilities areas.</p> <p>Overall shortage of providers, both private and public.</p>	<p><i>Examples include:</i></p> <p>Capital expenses to support the provision of coordinated transportation services to meet the special needs of older adults, people with disabilities and people with lower incomes.</p> <p>Capital needs to support new mobility management and coordination programs among public transportation providers and human service agencies providing transportation.</p>

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<p>Build coordination among existing public transportation and human service transportation providers.</p> <p><i>Potential Funding:</i></p> <ul style="list-style-type: none"> - New Freedom - JARC 	<p>Expanded transportation options for non-Medicaid funded medical.</p> <p>Greater transportation to major destinations in Culpeper and Warrenton.</p> <p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Weekend transportation service in rural areas of the region, especially for work-related trips.</p> <p>Expanded transportation services in rural areas, especially service to Culpeper, Fauquier, and Orange Counties.</p> <p>Expanded transportation services to medical facilities areas.</p> <p>Increased outreach to human service providers on available transportation services.</p> <p>Overall shortage of providers, both private and public.</p> <p>Greater safety training and oversight, including improved training of drivers in wheelchair assistance techniques.</p>	<p><i>Examples include:</i></p> <p>Mobility broker to facilitate cooperation between transportation providers, including:</p> <ul style="list-style-type: none"> - Helping establish inter-agency agreements for connecting services or sharing rides. - Arranging trips for customers as needed. - Exploring technologies that simplify access to information on services. - Coordinate services among providers with wheelchair-accessible vans so that these resources can be better accessed throughout the community. - Use of human service agency transportation providers as feeder service to fixed routes. <p>Implement voucher program through which human service agencies are reimbursed for trips provided for another agency based on pre-determined rates or contractual arrangements.</p>

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<p>Establish a centralized point of access that provides information on available transportation options in the region.</p> <p><i>Potential Funding:</i></p> <ul style="list-style-type: none"> - New Freedom - JARC 	<p>Improved dissemination of information on available transportation services.</p> <p>Greater outreach regarding vanpooling opportunities.</p> <p>Increased outreach to human service providers on available transportation services.</p> <p>Improved branding of transportation services for getting information out to the public and to help clear up misperceptions regarding public transit.</p>	<p><i>Examples include:</i></p> <p>Mobility manager to facilitate access to transportation services, including:</p> <ul style="list-style-type: none"> - Serving as information clearing- house on available public transit and human services transportation in region. - Implementing new or expanded outreach programs that provide potential customers and human service agency staff with information and training in use of current transportation services.

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<p>Provide flexible transportation options and more specialized or one-to-one services through expanded use of volunteers.</p> <p><i>Potential Funding:</i></p> <ul style="list-style-type: none"> - New Freedom 	<p>Expanded transportation options for non-Medicaid funded medical.</p> <p>Greater transportation to major destinations in Culpeper and Warrenton.</p> <p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Expanded transportation services in rural areas, especially service to Culpeper, Fauquier, and Orange Counties.</p> <p>Expanded transportation services to medical facilities areas.</p> <p>Attendants or escorts to provide assistance as needed.</p> <p>Overall shortage of providers, both private and public.</p>	<p>Examples include:</p> <p>Implement new or expanded volunteer driver program to meet specific geographic or trip purpose needs in region.</p> <p>Implement new or expanded volunteer driver program to provide same day transportation.</p>

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<p>Expand availability of demand-response and specialized transportation services to provide additional trips for older adults, people with disabilities, and people with lower incomes.</p> <p><i>Potential Funding:</i></p> <ul style="list-style-type: none"> - New Freedom - JARC 	<p>Expanded transportation options for non-Medicaid funded medical.</p> <p>Transportation to access job opportunities that require evening and weekends shifts.</p> <p>Greater transportation to major destinations in Culpeper and Warrenton.</p> <p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Weekend transportation service in rural areas of the region, especially for work-related trips.</p> <p>Expanded transportation services in rural areas, especially service to Culpeper, Fauquier, and Orange Counties.</p> <p>Expanded transportation services to medical facilities areas.</p>	<p><i>Examples include:</i></p> <p>Expand current demand-response system to serve additional trips outside the fixed-route service area.</p> <p>Expand hours and days of current demand response system to meet additional service needs.</p> <p>Expand services to dialysis treatment facilities through current demand response system.</p> <p>Create same day service under current demand-response system.</p>

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<p>Expand outreach and provide simplified access to information regarding existing transportation options.</p> <p><i>Potential Funding:</i></p> <ul style="list-style-type: none"> - New Freedom - JARC 	<p>Improved dissemination of information on available transportation services.</p> <p>Greater outreach regarding vanpooling opportunities.</p> <p>Improved branding of transportation services for getting information out to the public and to help clear up misperceptions regarding public transit.</p> <p>Increased outreach to human service providers on available transportation services.</p> <p>Cost for providing some trips in rural areas is very high, and therefore fares for customers may be cost prohibitive.</p>	<p><i>Examples include:</i></p> <p>Implement new or expand outreach programs that provide customers and human service agency staff with training and assistance in use of current transportation services.</p> <p>Implement mentor/advocate program to connect current riders with potential customers for training in use of services.</p> <p>Establish mobility manager to serve as a one-stop transportation traveler call center that provides information on all travel modes.</p> <p>Pursue opportunities to help offset individual transportation costs, including private industry partnerships, employer subsidized transit pass programs, and pass or voucher programs.</p> <p>Implement marketing campaign targeting specific audiences and routes.</p> <p>Use technology to expand marketing efforts, including use of email messaging through list serve and regional transportation website.</p>

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<p>Expand access to taxi services and other private transportation operators.</p> <p><i>Potential Funding:</i> New Freedom</p>	<p>Transportation to access job opportunities that require evening and weekends shifts.</p> <p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Weekend transportation service in rural areas of the region, especially for work-related trips.</p> <p>Transportation services that do not require advance notice and are available for spontaneous trips.</p> <p>Expanded transportation services in rural areas, especially service to Culpeper, Fauquier, and Orange Counties.</p> <p>Expanded transportation services to medical facilities areas.</p>	<p><i>Examples include:</i></p> <p>Implement voucher program to subsidize rides for taxi trips or trips provided by private operators.</p> <p>Implement guaranteed ride home program to enable transit customers to get home quickly in case of unexpected emergencies.</p>

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<p>Implement new public transportation services or operate existing public transit fixed-route services on more frequent basis.</p> <p><i>Potential Funding:</i> - JARC</p>	<p>Transportation to access job opportunities that require evening and weekends shifts.</p> <p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Increased service to reduce customer ride time.</p> <p>Expanded transportation services to medical facilities areas.</p>	<p><i>Examples include:</i></p> <p>Increase frequency of public transit services as possible.</p> <p>Convert demand-response services to fixed schedule or fixed route services as possible.</p>

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<p>Establish or expand programs that train customers, human service agency staff, medical facility personnel, and others in the use and availability of transportation services.</p> <p><i>Potential Funding:</i></p> <ul style="list-style-type: none"> - New Freedom - JARC 	<p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Improved dissemination of information on available transportation services.</p> <p>Increased outreach to human service providers on available transportation services.</p>	<p><i>Examples include:</i></p> <p>Implement new or expand outreach programs that provide customers and human service agency staff with training and assistance in use of current transportation services.</p> <p>Implement mentor/advocate program to connect current riders with potential customers for training in use of services.</p>

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<p>Bring new funding partners to public transit/human service transportation.</p>	<p>Transportation to access job opportunities that require evening and weekends shifts.</p> <p>Expanded transportation options for people with disabilities for recreational trips.</p> <p>Weekend transportation service in rural areas of the region, especially for work-related trips.</p> <p>Expanded transportation services in rural areas, especially service to Culpeper, Fauquier, and Orange Counties.</p> <p>Limited local funding for providing service in outlying service areas of the region.</p> <p>Overall shortage of providers, both private and public. No private taxi service available in certain rural areas of PDC region. Programs needed that help potential providers with information on how to start up private transportation ventures.</p>	<p><i>Examples include:</i></p> <p>Employer funding support programs, either directly for services and/or for local share.</p> <p>Employer sponsored transit pass programs that allow employees to ride at reduced rates.</p> <p>Partnerships with private industry, i.e. retailers and medical centers.</p>

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<p>Establish a ride-sharing program for long-distance medical transportation.</p> <p><i>Potential Funding:</i> New Freedom</p>	<p>Expanded transportation options for non-Medicaid funded medical.</p> <p>Expanded transportation services to medical facilities areas.</p>	<p><i>Examples include:</i></p> <p>Development of a ride-share matching database that could be used to effectively match potential drivers with people who need rides.</p> <p>Development of volunteer driver program to provide long distance medical trips.</p>

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<p>Provide targeted shuttle services to access employment opportunities, particularly those in newly developing industrial and resort areas.</p> <p><i>Potential Funding:</i> - JARC</p>	<p>Transportation to access job opportunities that require evening and weekends shifts.</p> <p>Weekend transportation service in rural areas of the region, especially for work-related trips.</p>	<p><i>Examples include:</i></p> <p>Operating assistance to fund specifically-defined, targeted shuttle services.</p> <p>Capital assistance to purchase vehicles to provide targeted shuttle services.</p> <p>Partnership arrangements with major employers.</p>